

BALDWIN | PERDUE

BROKAW ACT

WHAT SUPPORTERS ARE SAYING

“The former Wisconsin based Wausau Paper, which was over 100 years old, is a good case study in the tactics and consequences of an activist attack. Activists are having a chilling effect on reinvestment in the United States as they threaten companies and advocate reduced investment through share-buybacks versus investing to build long-term enterprises. This timely legislation attacks the tools that enable the activist. It is welcome.”

Henry C. “Hank” Newell, Former CEO of Wausau Paper

“The Brokaw Act is good policy for public companies, their investors, and employees, and it should receive bipartisan support.”

The Home Depot

Diane Dayhoff, Vice President Investor Relations

Kent Knutson, Vice President Government Relations

“Senators Baldwin and Perdue have led the way toward greater transparency around hedge fund activism and short selling. The Baldwin-Perdue legislation to modernize the 13(d) disclosure rules is good policy for public companies, their investors, and employees. NIRI strongly supports this bi-partisan effort.”

National Investor Relations Institute

Gary LaBranche, President and CEO

“We applaud Senators Baldwin and Perdue in sponsoring the Brokaw Act. The reporting requirements under 13(d) were adequate in the years before the moon landing and release of the Beatles' White Album but it's time to modernize them given the technological changes underpinning our capital markets. Public companies deserve transparency into who owns their stock in a timely manner. Synchronizing reporting with the speed of the financial markets is great policy, and the Society for Corporate Governance strongly supports the Brokaw Act.”

Society for Corporate Governance

Darla Stuckey, President and CEO

“Again and again, activist hedge funds have used sneak attacks to accumulate large stakes in public companies and then cashed out quickly at the expense of workers, communities, and the long-term viability of the company itself. The Brokaw Act is a sensible and badly needed response to this problem.”

Americans for Financial Reform

“Activist hedge funds often push companies to engage in financial engineering instead of investing in research and development, growth and other productive activities. They demand that companies cannibalize themselves in the pursuit of short-term profits. Senator Baldwin's legislation will help to shine a light on some of the worst of this activity.”

AFL-CIO

Heather L. Slavkin Corzo, Director of Office of Investment